

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section I - Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Huggins Melissa PRINCIPAL  
Last Name First Name Title

16 North Carroll Street, Suite 530

Mailing Address

Madison WI 53703  
City State Zip Code

Business Address (if different)

(608) 345-0996

Contact Phone

608-268-1444

melissa@urbanassetsconsulting.com

Contact Fax

Contact E-mail Address

WWW.URBANASSETSCONSULTING.COM

Internet Address

Person to whom correspondence should be sent (if different from above)

HENEGHAN QUINN  
Last Name First Name

Urban Assets Llc

Firm or Organization

16 N Carroll St., Ste 530

Mailing Address

Madison WI 53703  
City State Zip Code

(608) 819-6566

6082681444

QUINN@URBANASSETSCONSULTING.COM

Phone

FAX

E-mail Address

## Section II - Nature and Interest of Principal

Larry Frank

Name of Principal

Designated Representative of Principal:

Frank Larry  
Last Name First Name Title

155 East Wilson Street, Suite 100

Mailing Address

Madison WI 53703  
City State Zip Code

Business Address (if different)

(608) 284-5464

Contact Phone

lfrank@frankproductions.com

Contact E-mail Address

Contact Fax

Internet Address

Check one of the following and complete only that section:

**Business Entity**

**Describe the business activity in which the entity is engaged:**  
PROJECT AND DEVELOPMENT APPROVALS FOR A MUSIC VENUE

Is a partnership or limited liability company. See list of partners/members at end of form.

**Industry, Trade or Professional Association**

**Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents:**

**Other Not for Profit**

**Describe the organization's purpose:**

**Describe any other group with a common purpose the organization represents:**

**Describe any other group with a common interest the organization represents:**

**Describe any other group with a common interest providing membership to the organization:**

**Describe any other group with a common interest providing funding to the organization:**

**Individual**

**Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed**

**Describe the business activity in which the individual or the individual's employer is engaged:**

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If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:

Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:

FRANK	LARRY	CEO
Last Name	First Name	Title

**Section III - Areas of Lobbying**

**Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:**

THE PRINCIPAL WILL SEE STAFF CONSULTATION AND ALDER INPUT AND SUPPORT FOR THE PROJECT/DEVELOPMI

**List the City agencies in which the principal seek to influence administration action:**

- All       None       Listed Below

CITY OF MADISON DEPARTMENT OF PLANNING & COMMUNITY & ECONOMIC DEVELOPMENT; ENGINEERING, TRAFF COMMUNITY SERVICES, MADISON COMMON COUNCIL

**Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.**

1.      **Item:** PROJECT APPROVAL AND DEVELOPMENT

a. **How will this item affect the principal’s business or other activity?**

IT IS PART OF OUR BOOK OF BUSINESS

b. **Which industry, trade, profession or segment or portion thereof would be principally affected?**

THE ENTIRE BUSINESS

c. **If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.**

N/A

**For additional items, see attachments.**

2. **If lobbying communication relates to the capital or operating budget, identify topic or topics.**

**CAPITAL BUDGET**

**OPERATING BUDGET**

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## Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

The lobbyist is an employee of the Principal.

The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 06/19/2015

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

## Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

### On Behalf of Lobbyist:

_____	PRINCIPAL
Signature	Title
Melissa Huggins	06/19/2015
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

### On Behalf of Principal:

_____	_____
Signature	Title
Larry Frank	06/19/2015
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)