

REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section I - Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

CHRISTENSON PAMELA ECONOMIC DEVELOPMENT DIRECTOR
Last Name First Name Title

C/O Madison Gas And Electric Company, Po Box 1231

Mailing Address

Madison WI 53701-1231
City State Zip Code

Business Address (if different)

(608) 252-5647

Contact Phone

6082521540

Contact Fax

PCHRISTENSON@MGE.COM

Contact E-mail Address

WWW.MGE.COM

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name First Name

Firm or Organization

Mailing Address

City State Zip Code

Phone FAX E-mail Address

Section II - Nature and Interest of Principal

Cari Anne Renlund

Name of Principal

Designated Representative of Principal:

RENLUND CARI ANNE
Last Name First Name Title

Po Box 1231

Mailing Address

Madison WI 53701
City State Zip Code

Business Address (if different)

(608) 252-7075

Contact Phone

CARENLUND@MGE.COM

Contact E-mail Address

Contact Fax

Internet Address

Check one of the following and complete only that section:

☒ **Business Entity**

Describe the business activity in which the entity is engaged:

MGE IS A PUBLIC UTILITY OPERATING UNDER A FRANCHISE AGREEMENT WITH THE CITY OF MADISON AND STATE LAW AND UNDER THE REGULATION OF THE PUBLIC SERVICE COMMISSION OF WISCONSIN. IT GENERATES AND DISTRIBUTES ELECTRICITY AND PURCHASES AND DISTRIBUTES NATURAL GAS

☐ Is a partnership or limited liability company. See list of partners/members at end of form.

☐ **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents:

☐ **Other Not for Profit**

Describe the organization's purpose:

Describe any other group with a common purpose the organization represents:

Describe any other group with a common interest the organization represents:

Describe any other group with a common interest providing membership to the organization:

Describe any other group with a common interest providing funding to the organization:

☐ **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed:

Describe the business activity in which the individual or the individual's employer is engaged:

If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:

Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:

KEEBLER	JEFF	PRESIDENT AND CHIEF EXECUTIVE OFFICER
Last Name	First Name	Title

Section III - Areas of Lobbying

Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:

IN THE COURSE OF MGE'S DAILY OPERATIONS AS A REGULATED UTILITY, MGE WILL SPEAK WITH CITY OFFICIALS REGARDING STORMWATER MANAGEMENT AND CONSTRUCTION WORK ON STREETS THAT ARE AT OR NEAR MGE FACILITIES. MGE WILL ALSO DISCUSS WITH THE MAYOR'S OFFICE AND

List the City agencies in which the principal seek to influence administration action:

☐ All ☐ None ☒ Listed Below

1. CITY TRAFFIC AND ENGINEERING, 2. MAYOR'S OFFICE, 3. PLANNING AND ZONING DEPARTMENT, 4. COMMISSION ON THE ENVIRONMENT, 5. PARKS DEPARTMENT, 6. OTHERS

Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.

1. Item:

a. How will this item affect the principal's business or other activity?

b. Which industry, trade, profession or segment or portion thereof would be principally affected?

c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.

For additional items, see attachments.

2. If lobbying communication relates to the capital or operating budget, identify topic or topics.

CAPITAL BUDGET

OPERATING BUDGET

Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

☒ The lobbyist is an employee of the Principal.

☐ The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 05/06/2019

Name: _____

Position: _____

Signature: _____

Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

On Behalf of Lobbyist:

Signature	ECONOMIC DEVELOPMENT DIRECTOR
PAMELA CHRISTENSON	05/06/2019
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

On Behalf of Principal:

Signature	Title
CARI ANNE RENLUND	05/06/2019
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)