

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section I - Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

HEINEMANN

Last Name

550 W Washington Ave

Mailing Address

Madison

City

LORRIE

First Name

WI

State

PRESIDENT

Title

53703

Zip Code

Business Address (if different)

(608) 535-4572

Contact Phone

LORRIE@MDCORP.ORG

Contact Fax

Contact E-mail Address

WWW.MDCORP.ORG

Internet Address

Person to whom correspondence should be sent (if different from above)

Last Name

First Name

Firm or Organization

Mailing Address

City

State

Zip Code

Phone

FAX

E-mail Address

## Section II - Nature and Interest of Principal

Madison Development Corp.

Name of Principal

Designated Representative of Principal:

HEINEMANN

Last Name

LORRIE

First Name

Title

550 W. Washington Ave.

Mailing Address

Madison

City

WI

State

53703

Zip Code

Business Address (if different)

(608) 535-4572

Contact Phone

6082561560

Contact Fax

LORRIE@MDCORP.ORG

Contact E-mail Address

Internet Address

Check one of the following and complete only that section:

☒ **Business Entity**

**Describe the business activity in which the entity is engaged:**  
PROVIDER OF AFFORDABLE, SMART HOUSING AND SMALL BUSINESS LOANS (NON-PROFIT)

☐ Is a partnership or limited liability company. See list of partners/members at end of form.

☐ **Industry, Trade or Professional Association**

**Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents:**

☐ **Other Not for Profit**

**Describe the organization's purpose:**

**Describe any other group with a common purpose the organization represents:**

**Describe any other group with a common interest the organization represents:**

**Describe any other group with a common interest providing membership to the organization:**

**Describe any other group with a common interest providing funding to the organization:**

☐ **Individual**

**Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed**

**Describe the business activity in which the individual or the individual's employer is engaged:**

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If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:

Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:

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Last Name

First Name

Title

### Section III - Areas of Lobbying

**Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:**

APPLICATIONS FOR HOUSING FUNDS TO DEVELOP OR REHAB MDC PROPERTIES OR ACQUIRE OTHER AFFORDABLE PROPERTIES IN DANE CO.

**List the City agencies in which the principal seek to influence administration action:**

☒ All ☐ None ☐ Listed Below

CDBG/HOME FUNDS, ZONING

**Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.**

1. **Item:** MDC THE AVENUE APPLICATION - CDBG/HOME FUNDS

a. **How will this item affect the principal's business or other activity?**

ALLOW US TO BUILD 27-UNIT ON 1900 BLOCK OF E WASHINGTON AVE

b. **Which industry, trade, profession or segment or portion thereof would be principally affected?**

REAL ESTATE/HOUSING/GENERAL CONTRACTORS, SUB CONTRACTORS

c. **If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.**

\$990,000 CDBG FUNDS (\$90K PER UNIT FOR 11 UNITS) RFP DUE 9/19/18

**For additional items, see attachments.**

2. **If lobbying communication relates to the capital or operating budget, identify topic or topics.**

#### CAPITAL BUDGET

#### OPERATING BUDGET

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HUD CDBG GRANT \$ IF RECEIVED FROM HUD

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#### Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

☒ The lobbyist is an employee of the Principal.

☒ The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 09/26/2018

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

##### On Behalf of Lobbyist:

|                                    |            |
|------------------------------------|------------|
| Signature                          | PRESIDENT  |
| LORRIE HEINEMANN                   | 09/26/2018 |
| Type or print name as signed above | Date       |

Address & Telephone (if different from first page of this form)

##### On Behalf of Principal:

|                                    |            |
|------------------------------------|------------|
| Signature                          | Title      |
| LORRIE HEINEMANN                   | 09/26/2018 |
| Type or print name as signed above | Date       |

Address & Telephone (if different from first page of this form)