## **REGISTRATION OF LOBBYIST**

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

Section I - Identification of Lobbyist

"Lobbyist" means any person paid to influence administrative or legislative action.

Schechter	Paul	Exe	cutive Director	
Last Name	First Name	Title	!	
1231 E. Dayton St., 1231 E Dayton St				
Mailing Address				
Madison	WI		53703	
City	State		Zip Code	
Business Address (if different)				
(608) 239-8500				
Contact Phone				
		paul@sunnysidedevelo	pment.org	
Contact Fax		Contact E-mail Address	S	
https://www.sunnysidedevelopment.org				
Internet Address				
Person to whom correspondence sh	ould be sent (if differ	ent from above)		
Schechter		Paul		
Last Name		First Name		
Firm or Organization 1231 E. Dayton St.				
Mailing Address				
Madison	WI		53703	
City (608) 239-8500	State	naul@sunnvside	Zip Code edevelopment.org	
Phone FAX		E-mail Address	300 VOIOPINONE.OIG	
Section II - Nature and Interest of P	rincipal			
Paul Schechter				
Name of Principal				
Designated Representative of Principal:				
Schechter	Paul			
Last Name	First Name	Titl	e	
1231 E. Dayton St, 1231 E Dayton St				
Mailing Address				
Madison	<u>WI</u>		53703	
City	State		Zip Code	
Business Address (if different)				
(608) 239-8500		paul@sunnysidedeve	elopment.org	
Contact Phone		Contact E-mail Addre	SS	
Contact Fax		Internet Address		

Che	ck one of the following and complete only that section:				
	Business Entity				
	Describe the business activity in which the entity is engaged:				
	☐ Is a partnership or limited liability company. See list of partners/members at end of form.				
	Industry, Trade or Professional Association				
	Describe the industry, trade or profession including any segment thereof which the association exclusively or				
	primarily represents:				
$\checkmark$	Other Not for Profit				
	Describe the organization's purpose:				
	To create affordable, sustainable housing in Wisconsin.				
	Describe any other group with a common purpose the organization represents:				
	Describe any other group with a common interest the organization represents:				
	Describe any other group with a common interest providing membership to the organization:				
	None				
	Describe any other group with a common interest providing funding to the organization:				
	Individual				
	Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employ				
	Describe the business activity in which the individual or the individual's employer is engaged:				
	If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:  Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:				
	Schechter Paul Executive Director				
	Last Name First Name Title				

Section	ı III - Areas of Lobbying				
attempt	e a reasonably specific narrative summary of areas of legislative and administrative action the principal may to influence: to influence: the housing and renewable energy/sustainability.				
	City agencies in which the principal seek to influence administration action:				
Z AII	☐ None ☐ Listed Below				
ommo	n Council, Community Development Division				
nade o	the proposed legislative or administrative action in connection with which the principal has r intends to make a lobbying communication before December 31.				
•	Item: Apply to affordable housing RFP.				
	<ul> <li>a. How will this item affect the principal's business or other activity?</li> <li>If an award is granted, affordable housing units will be created in Madison.</li> </ul>				
	b. Which industry, trade, profession or segment or portion thereof would be principally affected? Affordable housing.				
	c. If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.				
	For additional items, see attachments.				
	obbying communication relates to the capital or operating budget, identify topic or topics.				
	CAPITAL BUDGET OPERATING BUDGET				

Section IV - Authorization of Lobbyists				
As a designated representative of the Principal, the Lobb behalf of the Principal.	byist named above is hereby authorized to lobby on			
☑ The lobbyist is an employee of the Principal.				
☑ The lobbyist is also authorized to file expense re	eports or other filings on behalf of the Principal.			
Dated: 09/04/2018				
Name:				
Position:				
Signature:				
Section V - Certification				
	ny knowledge, information and belief, and that I am the registrant or an forfeiture if I know or believe any of the above information not to be true			
On Behalf of Lobbyist:				
	Executive Director			
Signature	Title			
Paul Schechter	09/04/2018			
Type or print name as signed above	Date			
Address & Telephone (if different from first page of this fo	orm)			
On Behalf of Principal:				
Signature	Title			
Paul Schechter	09/04/2018			
Type or print name as signed above	Date			
Address & Telephone (if different from first page of this fo	orm)			

## List of partners/members (see Section II above):

Paul Schechter