

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section I - Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Giornalista	Kristine	Vice President, Real Estate Developer
Last Name	First Name	Title
2961 Decker Drive		
Mailing Address		
Rice Lake	WI	54868
City	State	Zip Code
5201 Old Middleton Road		
Business Address (if different)		
(608) 514-2108		
Contact Phone		
		kristine.giornalista@impactseven.org
Contact Fax	Contact E-mail Address	
www.impactseven.org		
Internet Address		

Person to whom correspondence should be sent (if different from above)

Giornalista	Kristine	
Last Name	First Name	
Impact Seven, Inc.		
Firm or Organization		
2961 Decker Drive		
Mailing Address		
Rice Lake	WI	54868
City	State	Zip Code
(608) 514-2108		kristine.giornalista@impactseven.org
Phone	FAX	E-mail Address

## Section II - Nature and Interest of Principal

Kristine Giornalista		
Name of Principal		
Designated Representative of Principal:		
Giornalista	Kristine	
Last Name	First Name	Title
2961 Decker Drive		
Mailing Address		
Rice Lake	WI	54868
City	State	Zip Code
Business Address (if different)		
(608) 514-2108	kristine.giornalista@impactseven.org	
Contact Phone	Contact E-mail Address	
Contact Fax	Internet Address	

Check one of the following and complete only that section:

☐ **Business Entity**

Describe the business activity in which the entity is engaged:  
N/A

☐ Is a partnership or limited liability company. See list of partners/members at end of form.

☐ **Industry, Trade or Professional Association**

Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents:

☒ **Other Not for Profit**

Describe the organization's purpose:  
Impact Seven's mission is to impact communities and lives through innovative and socially-motivated investment and service. We are a community development financial institution (CDFI) and an affordable housing developer.

Describe any other group with a common purpose the organization represents:

Describe any other group with a common interest the organization represents:

Describe any other group with a common interest providing membership to the organization:  
NeighborWorks America; US Treasury CDFI Fund

Describe any other group with a common interest providing funding to the organization:

☐ **Individual**

Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employ

Describe the business activity in which the individual or the individual's employer is engaged:

If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:

Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:

Gerber	Brett	CEO & President
Last Name	First Name	Title

### Section III - Areas of Lobbying

**Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:**

Financing, zoning and other approvals related to the development of affordable, multifamily proposed by Impact Seven, Inc.

**List the City agencies in which the principal seek to influence administration action:**

☐ All ☐ None ☒ Listed Below

Community Development Division  
City Planning Division  
Economic Development Division

**Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.**

1. **Item:** Affordable housing funding  
Rezoning and conditional use permits

a. **How will this item affect the principal's business or other activity?**

Approvals of will allow us to advance our mission to create quality affordable housing

b. **Which industry, trade, profession or segment or portion thereof would be principally affected?**

Multifamily real estate

c. **If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.**

City of Madison Affordable Housing Fund - Julie Spears - approximately \$1.5 Million in subordinate financing

**For additional items, see attachments.**

2. **If lobbying communication relates to the capital or operating budget, identify topic or topics.**

#### CAPITAL BUDGET

#### OPERATING BUDGET

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#### Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

☐ The lobbyist is an employee of the Principal.

☒ The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 06/26/2018

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

##### On Behalf of Lobbyist:

Signature	Vice President, Real Estate Development
Kristine Giornalista	06/26/2018
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

##### On Behalf of Principal:

Signature	Title
Kristine Giornalista	06/26/2018
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)