

# REGISTRATION OF LOBBYIST

Return to Office of the City Clerk, 210 Martin Luther King, Jr. Blvd., Room 103, Madison, WI 53703-3342

## Section I - Identification of Lobbyist

**"Lobbyist" means any person paid to influence administrative or legislative action.**

Schaeffer	Carole	Consultant
Last Name	First Name	Title
614 W Olin Ave		
Mailing Address		
Madison	WI	53575
City	State	Zip Code

Business Address (if different)

(608) 212-5869

Contact Phone

	cjschaeff@hotmail.com
Contact Fax	Contact E-mail Address

Internet Address

Person to whom correspondence should be sent (if different from above)

Schaeffer	Carole
Last Name	First Name

Firm or Organization

614 W Olin Ave

Mailing Address

Madison	WI	53575
City	State	Zip Code
(608) 212-5869		cjschaeff@hotmail.com
Phone	FAX	E-mail Address

## Section II - Nature and Interest of Principal

Carole J Schaeffer

Name of Principal

Designated Representative of Principal:

Houden	Chris	
Last Name	First Name	Title

6417 Normandy Lane

Mailing Address

Madison	WI	53719
City	State	Zip Code

Business Address (if different)

(608) 271-8864

Contact Phone

	chrish@spamadison.com
Contact Fax	Internet Address

Check one of the following and complete only that section:

☒ **Business Entity**

**Describe the business activity in which the entity is engaged:**  
Real Estate Development

☐ Is a partnership or limited liability company. See list of partners/members at end of form.

☐ **Industry, Trade or Professional Association**

**Describe the industry, trade or profession including any segment thereof which the association exclusively or primarily represents:**

☐ **Other Not for Profit**

**Describe the organization's purpose:**

**Describe any other group with a common purpose the organization represents:**

**Describe any other group with a common interest the organization represents:**

**Describe any other group with a common interest providing membership to the organization:**

**Describe any other group with a common interest providing funding to the organization:**

☐ **Individual**

**Name and address of the individual's employer, if any, or of the individual's primary place of business, if self-employed:**

**Describe the business activity in which the individual or the individual's employer is engaged:**

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If Industry, Trade, or Professional Association, or Not for Profit, approximate number of members:

Chief Executive Officer of Business Entity or Industry, Trade, or Professional Association:

	Chris Houden	
Last Name	First Name	Title

### Section III - Areas of Lobbying

**Provide a reasonably specific narrative summary of areas of legislative and administrative action the principal may attempt to influence:**

Entitlements necessary to proceed with redevelopment of properties on 700 Block of East Johnson

**List the City agencies in which the principal seek to influence administration action:**

☐ All ☐ None ☒ Listed Below

Department of Planning, Community and Economic Development. Zoning and Planning specifically.

**Identify the proposed legislative or administrative action in connection with which the principal has made or intends to make a lobbying communication before December 31.**

1. **Item:** he Principal will seek City of Madison Staff consultation and input and support for the project from Alders and land approval bodies.

a. **How will this item affect the principal's business or other activity?**

It will affect entire business of this entity

b. **Which industry, trade, profession or segment or portion thereof would be principally affected?**

c. **If the item is an appropriation, please identify the City program or person for which the appropriation is proposed and the approximate amount, if you know the amount.**

For additional items, see attachments.

2. **If lobbying communication relates to the capital or operating budget, identify topic or topics.**

#### CAPITAL BUDGET

#### OPERATING BUDGET

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#### Section IV - Authorization of Lobbyists

As a designated representative of the Principal, the Lobbyist named above is hereby authorized to lobby on behalf of the Principal.

☐ The lobbyist is an employee of the Principal.

☐ The lobbyist is also authorized to file expense reports or other filings on behalf of the Principal.

Dated: 06/11/2018

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Section V - Certification

I certify that the above is true and correct to the best of my knowledge, information and belief, and that I am the registrant or an authorized designee. I understand that I am subject to a forfeiture if I know or believe any of the above information not to be true.

##### On Behalf of Lobbyist:

Signature	Consultant
Carole Schaeffer	06/11/2018
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

##### On Behalf of Principal:

Signature	Title
Chris Houden	06/11/2018
Type or print name as signed above	Date

Address & Telephone (if different from first page of this form)

**List of partners/members (see Section II above):**

Chris Houden